Intel AppUp[™] Black Belt and the Accelerator Program



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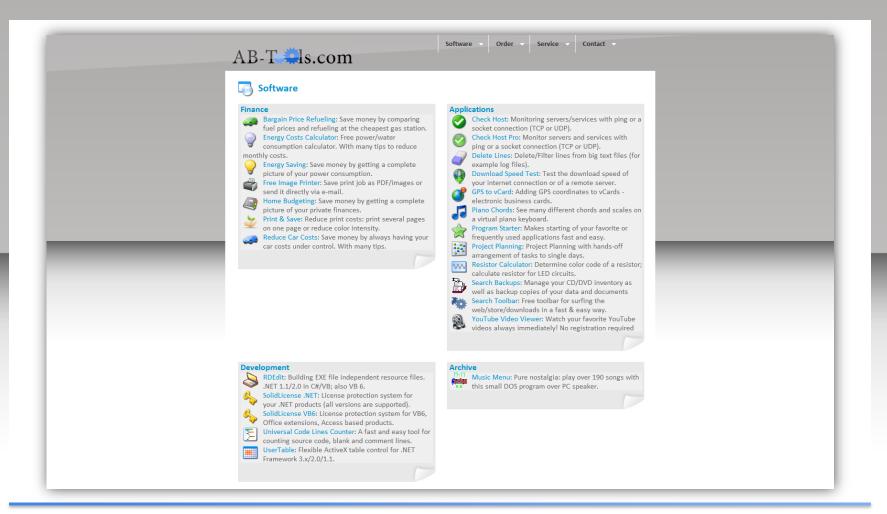


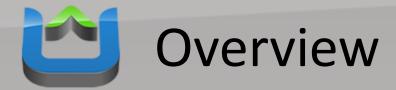
End User Products Based on .NET Targeting the Online and Retail Market





AB-Tools.com





Reputation System

- -Green, Brown and Red Belt
- -Black Belt
- Accelerator Program
- Conclusion







Green, Brown and Red Belt

- You get points for:
 - app submission
 - forum activity
- Green, Brown and Red Belts are awarded automatically based on points received
- As Brown and Red Belt you get a book of your choice for free





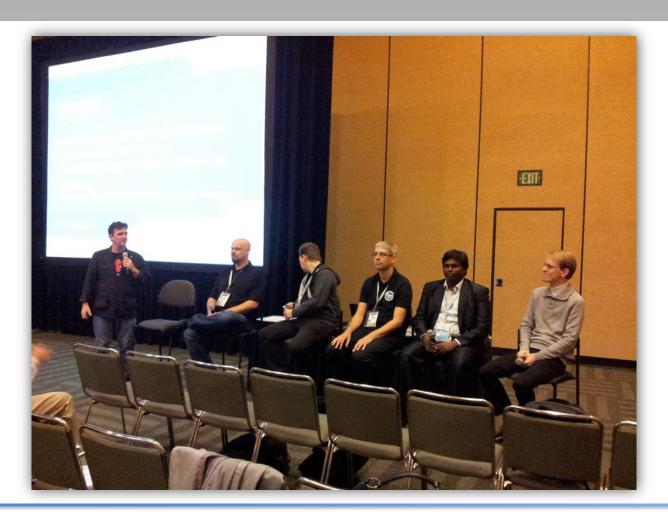
- Not awarded automatically
- Intel panel nominates Black Belts
- Honor for very active developers and/or community members
- As Black Belt you get a
 - high-end laptop and an
 - invitation to IDF in San Francisco



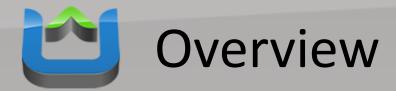




Black Belt







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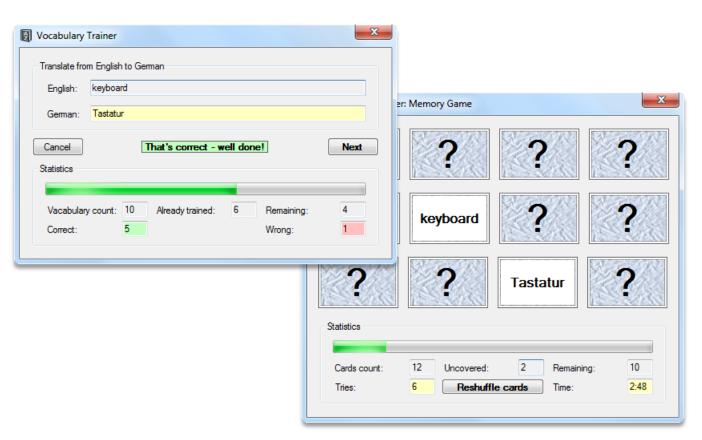
Accelerator Program

- Developer funding for interesting projects
- Submit your project idea
- Intel panel selects projects for the developer funding
- Funding between \$5,000 and \$25,000



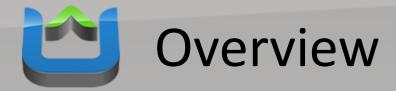


Accelerator Program



Mockups of my cross device vocabulary trainer that got developer funding.





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Take the chance to become a Black Belt – it's really worth working on that!



If you have an interesting idea of a project: apply for developer funding.





Thank You for Your Attention! Questions?



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